



## **NEWS RELEASE**

### **Honeys and hunks dare to bare for hospice**

Worcestershire honeys and hunks have stripped off in the name of charity.

They have dared to bare to raise cash for St Richard's Hospice 2009 calendar and include views normally kept under wraps.

April's pin up stars are set to cause a stir as television antiques experts Philip Serrell, David Barby and Adam Partridge reveal more than is usually bargained for!

Each month of the year reveals another daring image and those on show include staff from Webbs Garden Centre at Wychbold, Royal Worcester and Spode, Rossini Restaurant, Droitwich, Robert Stern BMW, Worcester, Tesco Evesham, jockeys at Worcester Racecourse, Pura Beauty, Broad Street, Worcester; DLF Trifolium, Inkberrow, DHL, Droitwich, and members of Worcester Triathlon Club. St Richard's own staff and volunteers also got into the spirit and disrobed, including Chief Executive Mark Jackson.

Alison Weston, St Richard's Community Fundraiser who organised the calendar said: "It's been great fun with so many people lining up to throw caution – and clothes - to the wind. It's very light hearted and all in the best possible taste of course! We're hoping lots of people will buy the calendar and help raise much needed cash to help the work of our hospice caring for people with cancer and other life-threatening illness. I would also like to say a big thank you to Mike Woods of Gigapix who generously took all the photographs free of charge."

The calendars are £3.50 each and are now on sale at all the St Richard's Hospice shops in Worcester, Malvern, Droitwich, Pershore, Barnards Green, Upton, Evesham, and Broadway. There are also on sale in reception at St Richard's Hospice at Wildwood Drive, Spetchley.

St Richard's Hospice, at Wildwood Drive, Worcester, contains an In-patient Unit, Day Hospice, Home Care Team, Counselling and Bereavement support, Social Work, Physiotherapy, Occupational Therapy, Complementary Therapies, Hospice at Home, Snowdrop Group, Chaplaincy, 24 hour telephone support helpline, and the Education & Resource Centre.

All the services are free and each year St Richard's cares for in the region of 1,800 patients and families. This year St Richard's needs to raise £4.2m to provide all the services.

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